

CargoWise Named Best of Breed 2011 iAwards

Sydney, August 12, 2011: CargoWise, the world-wide leader in logistics technology solutions, has won the 'ICT Exporter of the Year' category of the prestigious 2011 iAwards, a globally recognized Australian premier technology innovation award.

This is CargoWise's second iAward win for innovative logistics management solutions. The company has previously received a number of iAwards for their logistics management platform. The iAwards are held annually by the peak representative body of the Australian ICT industry, The Australian Information Industry Association (AIIA), and are awarded by a judging panel of industry experts.

According to Richard White, CEO of CargoWise's parent company WiseTech Global, "We are thrilled with the win and the recognition it brings." The annual iAwards honor companies and individuals who have made significant and innovative contributions to the Australian ICT industry.

CargoWise progressed to the national finals after winning at the state level. Now, CargoWise will go on to represent Australia at the prestigious Asia Pacific ICT Awards (APICTA), held in Thailand in October 2011. "We are constantly striving to innovate and setting new standards and this iAward is further recognition that CargoWise produces innovative, next-generation products for the global market and our 65,000 users," said Mr White.

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ABOUT CARGOWISE®

CargoWise is a global leader in logistics technology solutions that improve visibility, efficiency, quality of service and profitability. CargoWise is renowned for its next-generation solutions, including ediEnterprise, the industry's only single platform supply chain logistics management system with global capability.

More than 65,000 users across a customer community of 3,500 sites in 65+ countries move goods through the global supply chain daily using CargoWise solutions.

Founded in 1994, CargoWise is headquartered in Australia. Its team of more than 200 employees operates worldwide from offices across the U.S., Europe and Asia. For more information visit www.cargowise.com

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