

Geodis Wilson Selects CargoWise and ediEnterprise Platform

- Geodis Invests In Technical Leadership -

Sydney, Australia, December 17, 2010 — CargoWise®, a globally recognized technology supplier for logistics service providers, recently signed a major agreement with global multimodal transport and logistics provider, Geodis Wilson, to implement its global logistics product ediEnterprise.

In winning one of the most fiercely contested and most comprehensive product selection processes against 18 other vendors, ediEnterprise becomes the core component for Geodis Wilson's "NextGen" logistics management project. The new system is key to simplifying and automating the operations planning, freight, customs clearance, logistics, operations, billing and customer functions across Geodis Wilson's global business. ediEnterprise's underlying single database, single file and "Only Enter Data Once" (OEDO) design delivers transparent information flows and operational efficiencies required by Geodis and its customers. In total, Geodis Group will be investing 20 million euros into this project.

According to Jean-Louis Demeulenaere, CEO of Geodis Group: "This cooperation is a strategic keystone to transform Geodis Wilson into one of the world's leading players in global freight forwarding."

"We were looking for the best, currently available operating system in the market," said Hakan Nilsson, Chief Information Officer at Geodis Wilson. "More precisely, we were focusing on the future capabilities of different products and service providers, their flexibility and the potential speed of innovation. In other words, we were looking for a partnership that enables us to position Geodis technically ahead of the market, both in the near future and also in the long run."

CargoWise CEO, Richard White said: "The Geodis Wilson agreement, along with several other major deals in ANZ, USA and EU, confirms CargoWise's leading position in the global logistics market."

ABOUT CARGOWISE®

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers' visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 2,000 logistics service providers, consisting of 50,000 users in 50 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at www.cargowise.com

ABOUT SNCF Geodis

SNCF Geodis, the Transports and Logistics Division of SNCF Group, provides a global multimodal offering and end-to-end flow management solutions for its customers in Europe and worldwide.

Through a network covering 120 countries and a 46,000-strong workforce, SNCF Geodis is the fourth-largest transport and logistics operator in Europe, with revenue of 7.4 billion euros.

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