

CargoWise Appoints Todd DeRosa Marketing Manager – Global

- DeRosa Named to Lead All Global Marketing Initiatives for CargoWise -

Sydney, Australia, July 29, 2010 — CargoWise®, a globally recognized technology supplier for logistics service providers, has recently appointed Todd DeRosa as Global Marketing Manager. Based in Sydney, Australia, Mr. DeRosa will be responsible for all global marketing strategies, partner relationships, and will be working internally with the CargoWise team to develop additional product management initiatives and strategies for the Company.

DeRosa has more than 15 years of global sales and marketing experience, achieving high marketing and sales metrics for large technology companies. Prior to joining CargoWise, he worked as marketing and sales manager for a niche technology marketing company representing industry leading vendors.

“We are very excited to have Mr. DeRosa join our team at CargoWise,” said Melinda Elmowy, General Manager Sales & Marketing for CargoWise. “Todd has extensive experience with some large technology companies including IBM and Oracle. Todd’s unique blend of lead generation, IT sales and marketing skills will enable him to provide strong leadership of our marketing programs globally.”

“I am excited to join a forward-thinking and innovative company such as CargoWise,” said DeRosa. “My experience has provided me with an in-depth understanding of all facets of business strategies aimed at developing and driving successful marketing and sales campaigns. I look forward to building new business relationships and innovative marketing strategies for CargoWise and the companies we partner with.”

ABOUT CARGOWISE®

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers’ visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 2,000 logistics service providers, consisting of 50,000 users in 50 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at www.cargowise.com

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