

## **John Good Shipping Ltd. Selects CargoWise For Software Solution** *- Shipping Agency Implements ediEnterprise Solution -*

**Milton Keynes, UK, April 21, 2010** — CargoWise®, a globally recognized technology supplier for logistics service providers, has been selected to provide a global enterprise solution for John Good Shipping Limited, one of the largest Ships Agency Companies in the UK established 1833. The new system will be implemented in the UK this year, with additional countries being added starting in 2011.

“We are pleased to welcome on board a new client with such a prestigious reputation and diverse portfolio of logistics offerings,” said Simon Clark, Business Development Manager – EMEA for CargoWise. “Our intent is to add value wherever possible for the company, and CargoWise’s ediEnterprise solution will help to future-proof its business for years to come. We look forward to a successful partnership with John Good Shipping as the company continues to grow.”

“We are very pleased with the selection of CargoWise as our software provider,” said Alan Platt, Managing Director for John Good Shipping. “CargoWise’s ediEnterprise solution is a great fit for our current and future business demands as we plan for dynamic growth in our ship agency, international forwarding and warehousing businesses. Key areas like the CRM and fully integrated accounting system will help us manage and report our business effectively and empower us to make the right business decisions based on key business intelligence. The excellent communication mediums to keep our clients and partners informed with key information through automated email or Web tracking will greatly benefit our customers. CargoWise has impressed us not only with its software technology, but with the total offering of its implementation services to help us ensure that this project is a success.”

### **ABOUT CARGOWISE®**

CargoWise is a globally renowned technology provider that delivers an innovative, single platform solution to improve customers’ visibility, efficiency, quality of service and profitability. It provides dynamic and efficient solutions for logistics service providers focused on effortless supply chain execution capability in an integrated globally capable enterprise system.

Every day, 1,300 logistics service providers, consisting of 33,000 users in 45 countries, move goods through the global supply chain using CargoWise's ediEnterprise system, a powerful and feature rich software solution developed to meet the ever-changing needs of the logistics industry. CargoWise offers the only single platform supply chain logistics management system that provides integration across all departments and functionality for domestic, regional and global customers. Headquartered in the U.S., Australia and in the UK, the Company operates worldwide from offices across the U.S., Europe and Asia. More information on CargoWise can be found at [www.cargowise.com](http://www.cargowise.com)

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