



Recent Articles

European Challenges in a Global Economy

While Europe deals with the challenges caused by the global recession, many freight forwarders and logistics providers are increasingly focusing on robust IT strategies to create improved operational efficiencies and reduce costs.

[More...](#)

IATA e-Freight Initiative

IATA's e-Freight Technology Initiative is bringing a paradigm shift to the global documentation process. The purpose of the initiative is to help eliminate the old preprinted "original" MAWB while ushering in a cleaner, greener and more efficient paperless supply chain. [More...](#)



www.cargowise.com

Optimizing Warehouse Operations with Integrated Technology

Integrating technology solutions into warehouse operations enables companies to operate leaner, provide improved storage capacity and reduce overhead and operating costs significantly. Forwarding companies are finding that technology can be an invaluable tool in warehouse optimization and can help position companies to be more competitive when inventory volumes return to normal.

An integrated WMS process will facilitate cost reductions and bottom line profitability. A significant advantage can be found in the reduction of errors, reduction in labor costs and a maximizing of warehouse floor space.

With a strategic focus companies can determine the long term benefit of an automated system and take the necessary steps to improve warehouse efficiencies and increase the value-added services that customers expect now and in the future.

Read the entire article at: www.cargowise.com

CargoWise edi Presents Highest Achievement Award at NCBFAA

John Bischoff was presented with the "Highest Achievement Award" at the annual NCBFAA conference in April 2009. The annual award, sponsored by CargoWise edi, recognizes the student who achieves the highest marks each year in the National Education Institute Certified Customs Specialists (CCS) Program.

CargoWise edi congratulates Mr. Bischoff on his achievement.



Lisa Tree, Marketing Manager CargoWise edi, presents award to John Bischoff

Holly Scott Joins CargoWise edi as Customer Service Manager AMERICAS

Holly Scott has joined CargoWise edi as Customer Service Manager – Americas. Based out of CargoWise's Chicago office, Holly is responsible for managing the US Customer Service department to ensure customers are provided with the highest level of support. Holly has 11 years of experience in the freight forwarding and logistics industry, working primarily in operations and management. She is in an excellent position to understand customer needs and her extensive experience on the customer's side of the support desk makes her uniquely qualified to effectively serve and manage our customer support services.



To contact Holly Scott email holly.scott@cargowise.com.

ediEnterprise Tips & Shortcuts

Turning on Training Mode

Ctrl + Alt + H will turn on Training Mode. Bubble options will appear on the screen to guide you through *ediEnterprise*.

Inserting the Date

T then Tab will insert the current date in a date/time field. **T+ a number** will add the number of days you choose to the current date. **T- a number** will subtract the number of days you choose from the current number.

Changing Grid Colours

ediEnterprise filter grid colors can be customized to display results in user-selected colors using the "Grid Colors" menu. For details on customizing colors see the update note [here](#).

For more information contact:

Lisa Tree
Marketing Manager
lisa.tree@cargowise.com



Update Notes...ISF in ediWebTracker...CASS Data Import

An Importer Security Filing module has been added to ediWebTracker. It provides importers, suppliers and their agents with ability to create, view, edit and submit Importer Security Filings to U.S. Customs and Border Protection. This requirement is commonly known as '10+2'.

To read the Update Note on ISF [click here](#)

ediEnterprise now supports the data import of CASS Hand Off Cost files. This feature can be used to create AP Invoices, post Airline costs and reverse relevant accruals in ediAccountant from a CASS data file.

To read the Update Note on CASS Data Import [click here](#)



Training Videos Available at the Online Learning Centre

The *ediEnterprise* online learning centre now has a number of FREE training videos to enhance your learning experience. Videos now available online:

General Functions	ediOrderManager
Organisations	ediWebTracker
ediCampaignManager	ediWorkflowManager
ediDocManager	ediTariff
ediOpportunityManager	

The Online Learning Centre can be accessed directly from *ediEnterprise* using the Help/*ediEnterprise* Online menu.

Freight Forwarding Sales Process Requires a Higher Level of Professionalism in Today's Global Market

In today's complex global business environment, freight-specific sales and marketing tools are the key to a successful sales process. The logistics market demands a new level of professionalism. The optimal solution system automates the sales process and creates management visibility throughout the supply chain, not horizontally, but *vertically*. This enables the sales process to flow in both directions between sales, operations and management.

Read the entire article, including **Ten Tips for a Single Automated and Customer Friendly Integrated CRM Tool** at www.cargowise.com

INTTRA Booking Requests and Shipping Instructions now in ediEnterprise

ediEnterprise now offers integrated INTTRA booking requests and shipping instructions:

- Send electronic *Booking Request* messages to ocean carriers via the INTTRA multi-carrier e-commerce platform
- Receive booking responses with a status of acceptance or rejection
- Send electronic shipping/forwarding instruction messages to ocean carriers via the INTTRA multi-carrier e-commerce platform
- Receive acceptance or rejection status of previously sent shipping instructions

INTTRA functionality is included as a standard component of the ediForwarder module.

For more information on INTTRA Booking Requests [click here](#)

For more information on INTTRA Shipping Instructions [click here](#)

